

# Greg Wood Joins Cochrane Wealth Management as Full Partner Expanding Firm's Expertise and Local Reach

COCHRANE, ALBERTA — JANUARY 1, 2026

Cochrane Wealth Management today announced that Greg Wood has been named a full partner of the firm, effective January 1, 2026. Wood brings his established and successful wealth management practice from downtown Calgary to Cochrane, strengthening the firm's ability to serve high net worth families and business owners across the region.

Wood formally joined Cochrane Wealth Management in early 2025 and was invited into partnership following a year of close collaboration with the firm's existing leadership team: Steve Cook, Karen Swanson, and Cindy White. The partnership reflects both Wood's professional track record and the strategic alignment between his practice and the firm's long-term vision.

"Greg's elevation to partner is a natural progression," said the Cochrane Wealth Management team. "He brings depth of experience, disciplined thinking, and a client-first philosophy that complements and enhances what we already do for families and business owners in this community."

Wood's practice is known for its analytical approach to wealth management, long-term planning focus, and work with complex family and business structures. As a partner, he will continue advising clients while contributing to the firm's strategic direction and mentorship of its advisory team.

The partnership underscores Cochrane Wealth Management's commitment to investing in talent, continuity, and long-term stewardship as the community continues to grow.

## About Cochrane Wealth Management

Cochrane Wealth Management is an independent advisory firm based in Cochrane, Alberta, serving families, professionals, and business owners with integrated wealth management, investment strategy, and long-term planning. The firm emphasizes disciplined decision-making, personal relationships, and multigenerational thinking.



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624 – 2<sup>nd</sup> St. West, Cochrane, AB, T4C 1Z7 • 403.851.0285 • [raymondjames.ca/cochranewealth](https://raymondjames.ca/cochranewealth)

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